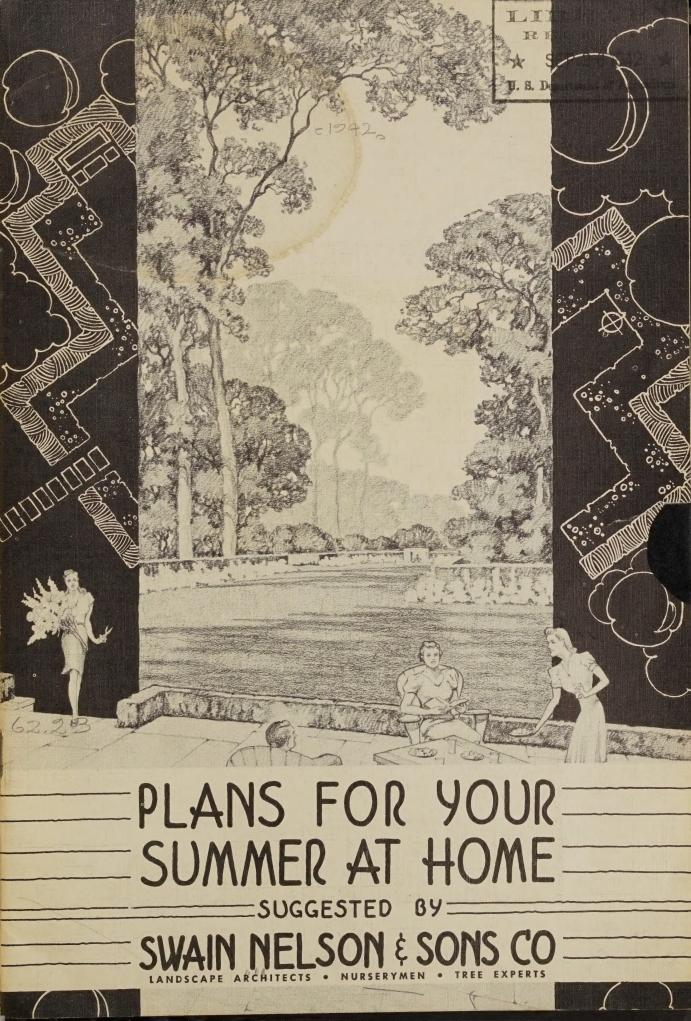
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.







ENJOY AND USE YOUR GROUNDS

Suggested in this booklet are features or portions of landscapes which might fit your grounds. They are selected as the parts of landscapes from which you can obtain the greatest use and enjoyment, and on to which you can make further additions to complete your plan.

Obviously, it would be impossible to make standard landscape plans to fit all situations. It is our purpose only to suggest a few of many possibilities; and some of these features, or variations of them, may fit your particular requirements.

Swain Nelson Landscape Architects are ready to show you how these or other plans will give you the maximum use and enjoyment from your grounds. Our entire personnel is capable and eager to give you the best possible in landscape design and production—mature landscapes which show immediate results. Our material will give the most dependable results. It is all GUARANTEED to be of the finest stock, which means that once it is expertly planted on your grounds, you are relieved of further responsibility.

Please have vour representative tele-

pligo		1
shone for an appointment. Without obliga	ng myself I should like to discuss:	
nent.	ke to d	-
pointn	lil bluc	1
an ap	lf I sho	
ne for	myse	1
भू	ng	

phone for an appointment. Without obligating myself I should like to discuss:	
A COMPLETE LANDSCAPE PLAN	
☐ Remodeling my grounds ☐ A dooryard garden	
An entrance parking court	
A vegetable garden	
☐ A window garden ☐ A garden terrace	
A summer house	
An outdoor dining room	
Garden accessories	
Trees, shrubs or evergreens	
A vitality garden	
GENERAL INSPECTION OF MY TREES	
☐ Trimming ☐ Feeding ☐ Spraying ☐ Cavity work	
NAME	
ADDRESS	
ANCHA	
LIONE	

ICTORY **5**

"-There is no particular virtue in ugliness, and our soldiers will not fight one whit less vigorously for our country if they remember it as a place of lovely lawns and fragrant blossoms. There is plenty of good potato land without taking that on which our lilies grow, and all the vitamins we need can be raised without destroying the pansies. If the flowers are destroyed, some of our spirit goes with them."-Dr. Samuel W. Hamilton, United States Public Health Service.

Uppermost in the Nation's mind today is that big ${f V}$ We all know its meaning.

But there are some little Vs that are of great im portance in your family's victory program. They are

Virality—which must be maintained. Exercise, relaxation, and diversion from hectic daily activities are necessary to maintain high mental and physical form. "We must be strong—both as to our bodies and as to spirit" says our Commander-in-Chief.

Vitamins—those illusive, scientific necessities derived, in part, from sunshine and green vegetables.

Value from wise expenditures for useful purposes

GARDEN FOR VICTORY

A vegetable garden for a vital supply of vitamins.

A vitality garden to build muscles and morale. You will enjoy and benefit physically from a badminton court, a putting green, an outdoor fireplace, a plunging pool or other activities on your own home grounds.

Your family will also enjoy a garden terrace, an outdoor livingroom, flower gardens and other attractive landscape beauty spots possible on your grounds. In fact, your home can be made into such an attractive recreation spot that it will quite satisfactorily serve as the site for a complete summer's vacation.

Now, more than ever, is the time to landscape your grounds. There are no priorities or restrictions on landscape materials. Prepare now for the coming planting season by calling in a Swain Nelson representative to help you plan your grounds. Tear of and mail the attached card.

GLENVIEW Glenview 87 LANDSCAPE ARCHITECTS

NURSERYMEN

Since 1856

ILLINOIS
Rogers Park 1964

SWAIN NELSON & SONS CO

BUSINESS REPLY CARD NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

2c POSTAGE WILL BE PAID BY

SWAIN NELSON & SONS CO.

GLENVIEW, ILLINOIS

FIRST CLASS
Permit No. 1
(Sec. 510 P. L. & R.)
GLENVIEW, ILL.

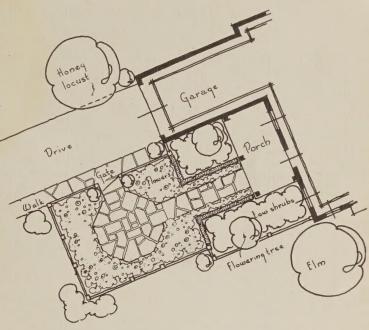
A DOORYARD GARDEN

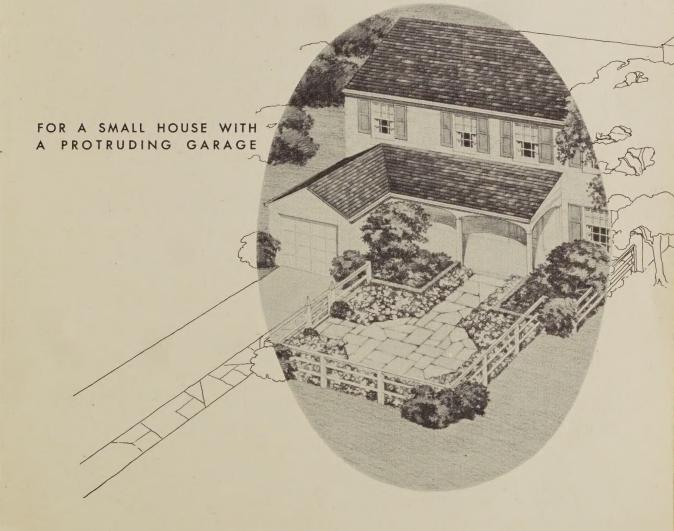
COMBINING HOSPITALITY, PRIVACY AND BEAUTY FOR A SMALL HOUSE

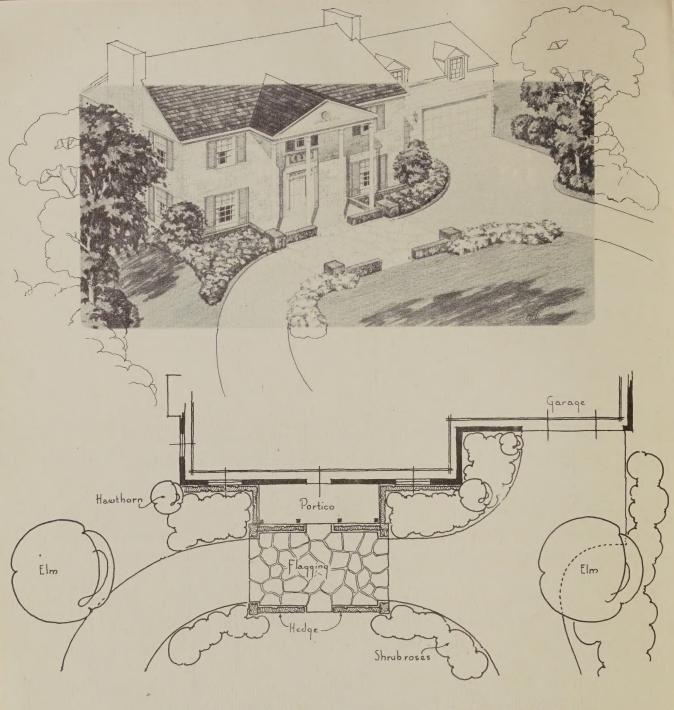
Designed for a small house where a too-prominent garage overpowers the doorway, this little garden provides additional emphasis to the major entrance. By its introduction to the plan, interest in the approach to the house is centered where it should be — on the front door.

A garage arrangement of this kind is often desirable because of its convenience, but by thoughtful landscape planning, the prominence of the garage may be minimized, and a charming outdoor entry to the house can be created.

The flagged walk along the drive is convenient for unloading, and it eliminates splitting the lawn for an approach from the road.



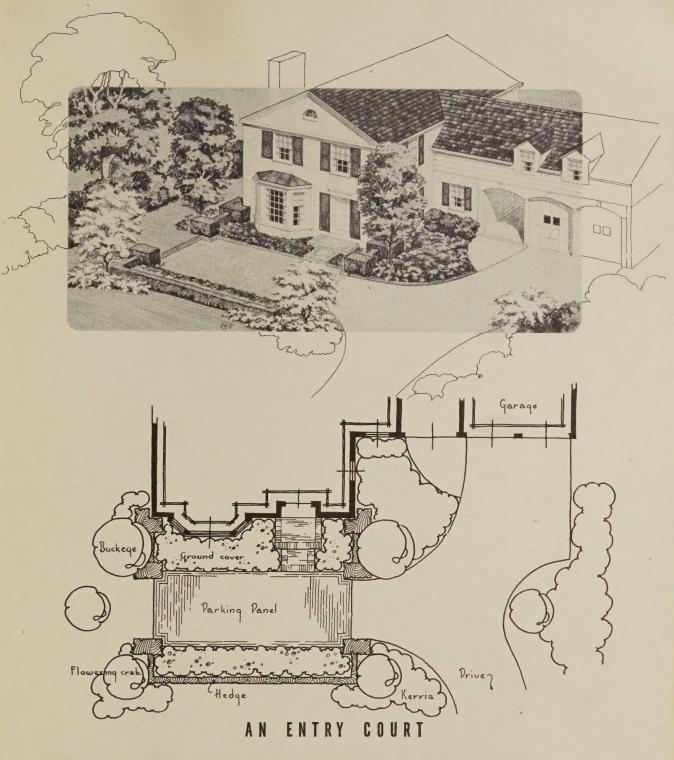




A PARKING PANEL FOR A CIRCULAR DRIVE

A modern version of the porte-cochere—this attractively flagged area provides a convenient parking spot on a circular drive. The low hedge ties in with the foundation planting, which, together with the flagging, creates a dignified setting for the portico.

Many circular drive approaches could be improved by landscape design similar to this. It unites landscape with architecture, it favorably impresses the passers-by, it is convenient for guests, and its adds value to the property.

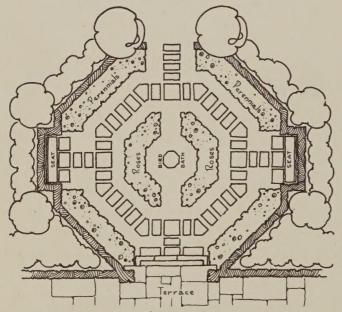


Here is a combined dooryard court and parking place which doubles as a "Y" turn. Outlined in evergreen hedges and set off with flowering shrubs and trees, this entrance garden fits many house plans.

The drive is so arranged that the interest of the approach to the house is centered on the front door—minimizing the garage. At the same time, this arrangement eliminates the necessity of backing out of the drive.

Bricks, in varying shades of reds and autumnal tones, laid in any one of a variety of intriguing patterns, make excellent paving. The areas to the sides of the paving may be planted with evergreen ground cover, assuring year 'round dressiness to the court.





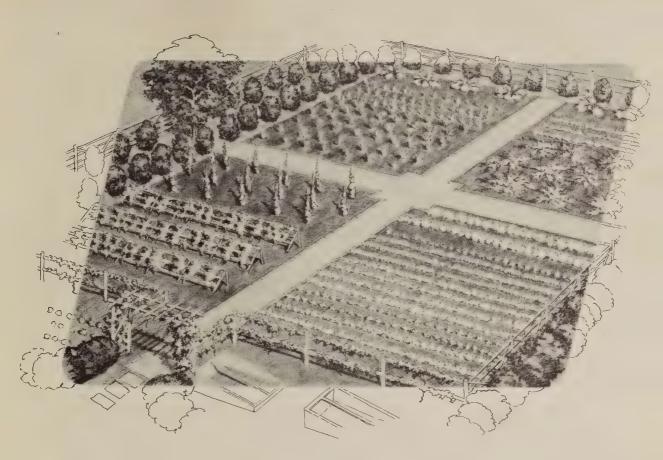
ROSE AND PERENNIAL GARDEN

PROVIDING FOR SPECIAL ATTENTION
FOR ROSE BEDS AND SUMMER LONG
DISPLAY OF PERENNIALS

This is a very flexible flower garden plan. Its shape permits it to be attached to a terrace, used as part of a series of garden areas, or made into an independent garden unit almost any place on the grounds. Its size, too, may be varied to suit available space.

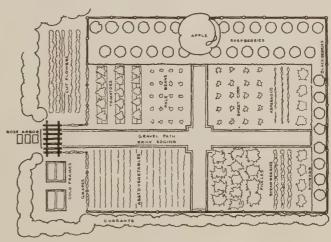
Roses can be cultivated by giving due attention to proper soil drainage and soil preparation. Many types and styles of center features and seats may be used.

A little clever designing can arrange this plan to fit any combination of roses, perennials or annuals. You will derive great enjoyment from the colorful blooms and the fascinating hobby of growing flowers. Let a Swain Nelson Landscape Architect help you lay out such a beauty spot.



VEGETABLE GARDEN

SUGGESTION FOR ARRANGEMENT OF VEGETABLES AND FRUITS RAISED FOR HOME CONSUMPTION

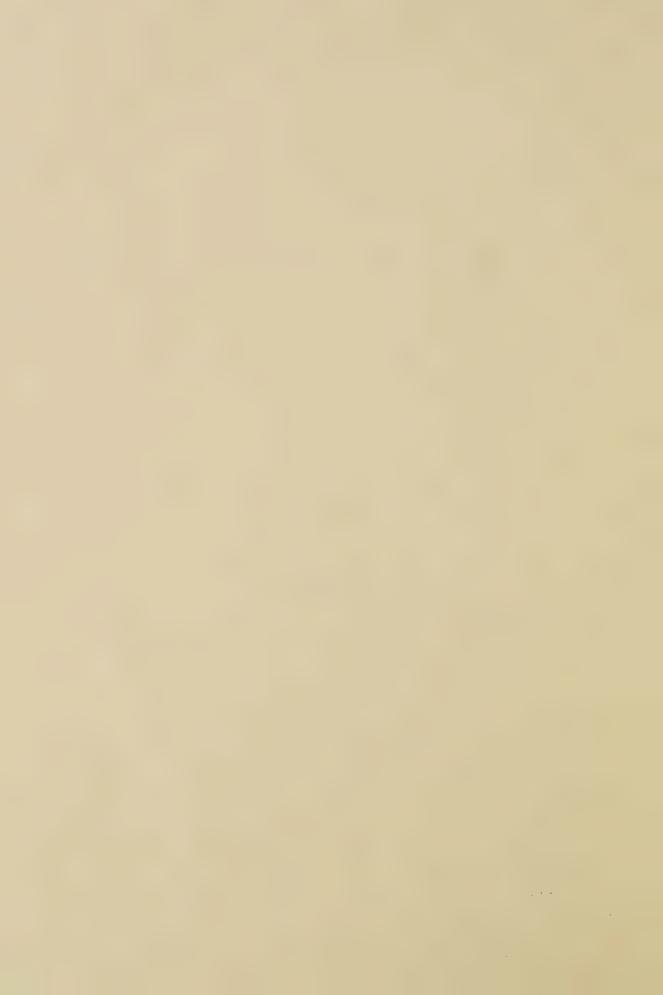


An assured source of vegetables and fruits for your family is provided by this garden. Asparagus, strawberries and rhubarb require permanent locations, and should be grouped so as not to interfere with seasonal plowing. Annual vegetables from seeds, sets, or plants should be grouped together. Tomatoes ripen best if tied to stakes or if run on frames.

Small fruits, including grapes, currants, raspberries and blackberries, can be arranged along edges to help blend with the landscape treatment, and will give you

fruit for many years.

Apples, cherries, pears, crabapples and plums, which are the most successfully grown fruits in this locality, may be planted for landscape effects at various points about the grounds. The Swain Nelson Nurseries have many varieties of these fruits, which will bear after a short period of acclimation.



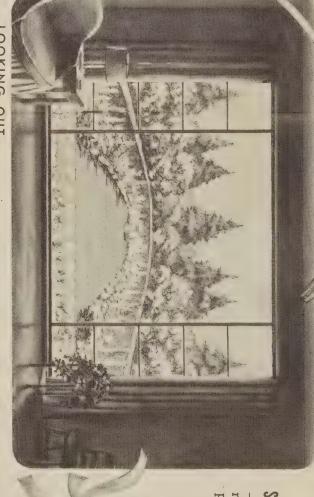
= 5 S

THAT TIE INTERIORS LANDSCAPES

tions probably would be necessary to arrange for one. be fortunate in having a picture window—if not, only minor alteraincorporating a window garden with your interior plan. You may Greater spaciousness, light and color can be given to your home by

formal lines. an outlook from the room—styled along either symmetrical or in-The window garden would be designed as an extension to, and

part of the room. The garden would make a cheerful, living picture—seemingly a



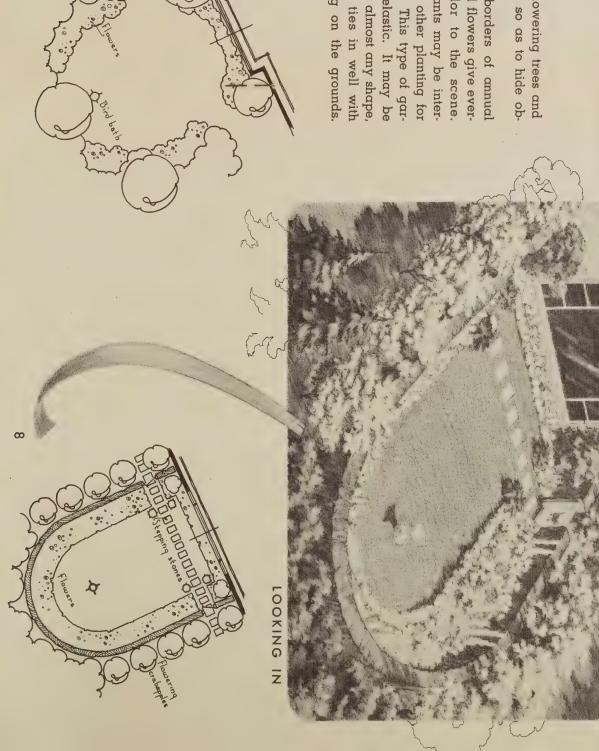
LOOKING OUT

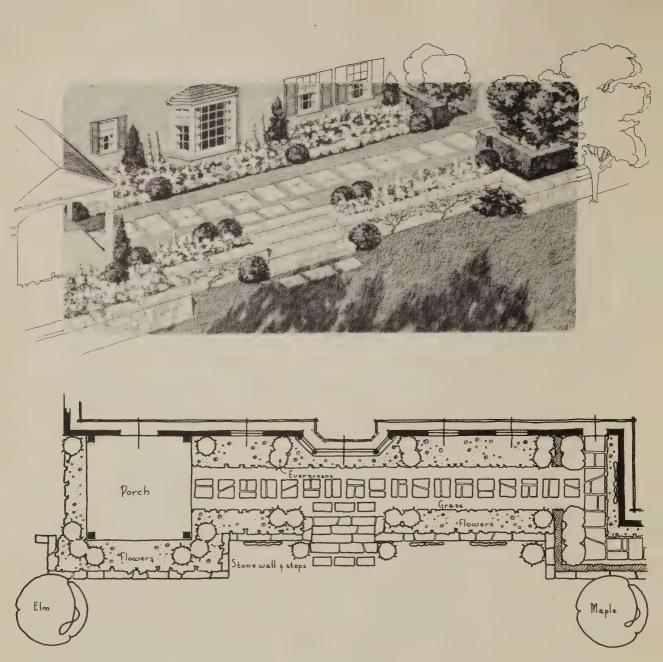
shrubs are placed apparently at random, but really they are carefully placed, so as to hide ob-AN INFORMAL TREATMENT—as bright as a sunny opening in the woods. Flowering trees and jectionable, or reveal desirable views.



other planting on the grounds of any size or almost any shape, winter effect. This type of garmingled with other planting for and perennial flowers give everand usually ties in well with den is very elastic. It may be Evergreen plants may be interchanging color to the scene. Irregular borders of annual

predominate, and are backed by a clipped evergreen hedge. A room. Perennial and annual flowers -reflecting the formal lines of the lieves stiffness and adds color. Evergreen trees may be used for a background desirable. if the view beyond is not row of untrimmed flowering crabapples or plum re-





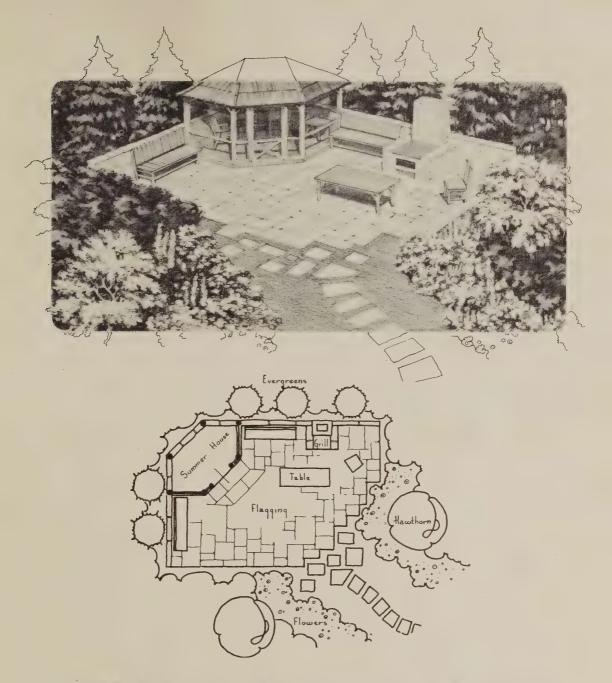
A GARDEN TERRACE WITH A PORCH

A screened porch at the rear of the house will be more thoroughly enjoyed if its surrounding landscaping is complete. Considerable interest is added to this area by a change in grade from the porch level to the lawn. This allows for the use of a low stone wall, which, with the steps placed in line with the view from the bay window, adds considerable interest to the entire garden area.

The upper portion of this may be brightened with flower borders extending along the house and wall; with evergreens added as accents for winter effect.

The service portion of the house may be screened with tall flowering shrubs or hedges.

Interesting patterns may be added to the stone wall, by the use of vines and occasional evergreens or flowering shrubs.

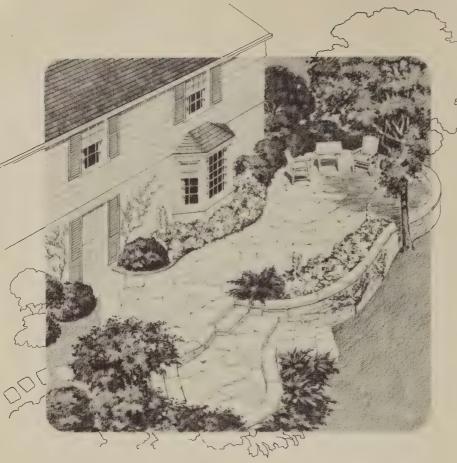


A SUMMER HOUSE AND OUTDOOR DINING ROOM

A vacation at home will be enjoyed by the whole family, with an outdoor living group such as this. It is ideal for entertaining and dining. Sleeping arrangements may even be included in the screened summer house.

The summer house and furniture are of rustic construction. The grill shown is provided with a chimney, although simpler styles of charcoal grills are quite satisfactory. Stone, tanbark, brick or gravel may be used for paving. Background planting gives it an appropriate setting, and the flowers add color and interest.

This is only one of many plans—some more simple, some more elaborate—that may be selected for your grounds. Any of them will give you a lot of pleasure.

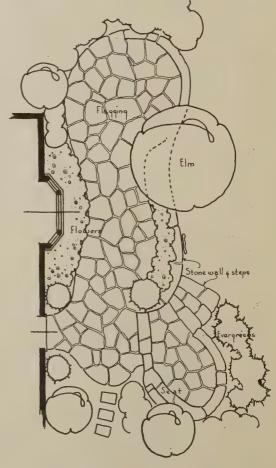


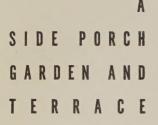
AN
INFORMAL
GARDEN
TERRACE

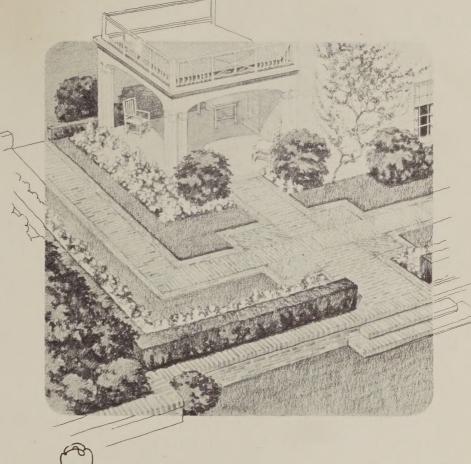
Particularly fitted to wooded sites, where a strictly naturalistic style of landscaping is to be carried out.

Shaded by overhead branches, the paved terrace offers an invitation to relax. Heavy planting at both ends provides privacy from neighboring property and service area. A stone seat, located part way down the steps, makes a casual resting place. Rock plants and perennials are planted in stone crevices and informal borders.

This plan is particularly adaptable for use with a house on a high foundation. The terrace would be a means of lowering the grade of the house, and gracefully effecting a transition from house to informal surroundings. It will make a practical and useful feature.







This plan provides privacy and pleasant surroundings for a porch placed at the side of a house near the property line.

The brick paving is one of several patterns that could be used. The walk beside the porch allows for circulation between the front and rear of the grounds. The walk leading along the rear of the house at the right could be developed into a wide terrace or flower garden if desired. Tall shrubs in a heavy row back of the hedge, screen the neighboring properties.

The simple, straight lines of this plan are necessary because space in such situations is usually restricted. However, if more space is available, elaborations may be made to add interest to the scheme.

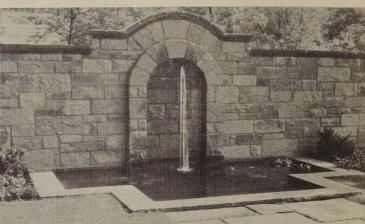
Planting plans such as this will frequently make porches usable which have been avoided for lack of privacy. Correcting such situations as this is frequently the work of Swain Nelson Landscape Architects. They will be glad to help you if you have such a problem.

Brick paving

GARDEN FEATURES AND ACCESSORIES



SMALL OUTDOOR FIREPLACE OF LANNON STONE



NICHE IN GARDEN WALL OF VENEER LIMESTONE



HOSPITALITY LIGHT-USEFUL AT AN OUTER GATE

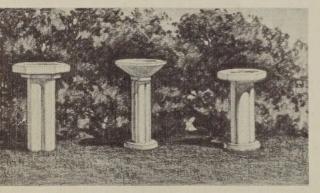
WOOD, STONE AND BRICK, CLEVERLY FASHIONED INTO GARDEN HIGHLIGHTS

The focal points of interest and the accessories are usually made of wood, stone or brick. It is only when these necessary features are installed that a garden becomes complete.

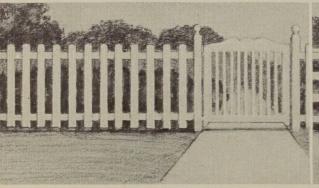
Wood—either painted white or in rustic form—is readily utilized for seats, arbors, fences, gates and many other purposes. The design and construction of these pieces will often determine the success of the garden. They should be carefully considered, and enough of them used to give sharp contrast to the growing plants. Whether they should be simple or elaborate, heavy or light, conventional or modern, are matters which are best decided by the garden designer.

Stone and brick are used in garden construction for paths, steps, walls, foundations and other purposes of utility and interest. Such features should be used only if they have the qualities of use or beauty.

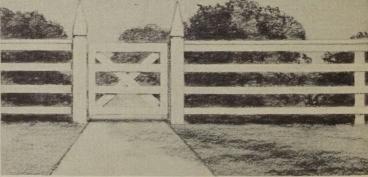
Pictured on these pages are a few garden features which have been designed by Swain Nelson Landscape Architects. It might be well to consult one of these men when selecting furnishings for your garden.



STYLES OF BIRD BATHS OF INDIANA LIMESTONE



PICKET FENCE AND GATE OF COLONIAL DESIGN



RAIL FENCE AND GATE-WILLIAMSBURG PATTERN

STONE AND BRICK GARDEN CRAFT

Garden Masonry is a very definite craft. To do it well, the craftsman must have special training which gives him a sympathetic feeling for gardening. His work must be neat but the lines must be softened to blend with natural surroundings. When working with weathered ledge stone, he must know how to simulate natural limestone ledges and allow for the proper growth of plants among them. Walks and terrace pavings must be smooth enough to serve their purposes but appear rugged. Patterns and scale must be well chosen. Walls must perform their function and be proof against washing out. Success in all these things requires special knowledge and skill.

The accompanying illustrations show only a few of the many styles of work completed by Swain Nelson masons. Stone and brick in varieties and patterns best suited to your landscape, will be successfully used if the work is in the hands of these men.



Natural Weathered Stone Steps in a Rock Garden



Veneer Stone Retaining Wall



Basket Weave Brick Pattern in Concrete

Heavy Brick-Suitable for



Herringbone Brick Pattern in Concrete

Patchwork Limestone—Grass Joints, Very Informal



Fond du Lac Limestone— Smooth Surface

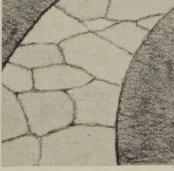
New York Bluestone— Grass Joints



Quartzite—Very Smooth, Buff or Sand-tone

Squared Fond du Lac Stone Neat but Rugged









YOUR GROUNDS CAN BE MADE MORE USEFUL TO YOU NO OBLIGATION TO CONFER WITH OUR REPRESENTATIVE

SONS LU. SAVAIN NELSON

GLENVIEW Glenview 87

Since 1856

ILLINOIS Rogers Park 1964

LANDSCAPE ARCHITECTS . NURSERYMEN . TREE EXPERTS SWAIN NELSON & SONS CO. GLENVIEW, ILLINOIS

Section 562 P. L. & R. U. S. POSTAGE PAID

Glenview, III. Permit No. 2

POSTMASTER:

If addressee has moved and new address is known, notify sender on Form 3347
Postage for which is guaranteed.